

Historic, Archive Document

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Wholesale Pelargonium Price List

Pelargoniums begin to bloom in late March or early April and continue to bloom through June. They are one of the favorite plants for spring sales. From the varieties listed below a selection of colors including reds, pinks, salmons, lavenders, whites, orange and variegated types is possible.

The following 30 varieties have been selected by us during the past 35 years as the better varieties for pot plant culture.

Azalea
Beverly Hills
~~Diener's Giant~~
Easter Greeting
Edith Cavell
Edith North
~~Faiss' Triumph~~
Gardener's Joy
German Glory
Giant Venus

Grossmama Fischer
Karminkoenigin
Lavender Queen
Lois MacKay
Lucy Becker
MacKay No. 2
MacKay No. 10
MacKay No. 12
Mackensen
Marie Vogel

Mrs. F. Bachler
Mrs. Layal
Mrs. Mary Bard
Orchid Edith North
Pink Vogel
Ruth W. McAfee
Salmon Springtime
Springtime
Santa Monica
Swabian Maid

Size	Per Dozen	Per 100	Per 1000
Rooted Cuttings	\$2.00	\$14.00	\$135.00
2 inch	2.40	17.00	165.00
3 inch	3.25	24.00	230.00
4 inch	6.60 6.00	50.00 45.00	

The following 21 varieties are varieties which have been developed within the past few years. Many are superior to the standard varieties. The range of colors includes lilac, shell pink, "black", orange, tri-colors, reds, pinks and salmons.

Amanda
Ballerina
Jessie Jarrett
Joan Fontaine
John Wintermute
Lois Edna Cox
Lowell

Ernest Brunton
James Weldon
Lady Leslie
Marie Rober
Mary Elizabeth
Rhapsody
Salmon Splendor

Santa Cruz
Stardust
Vida Burke
Louise Sanborn
Martha DuBois
Mrs. Gary Cooper
Peach Blow

Size	Each	Per Dozen	Per 100
2 inch	50c	\$4.80	\$30.00
3 inch	60c	6.00	40.00
4 inch	80c	8.40	60.00

R. M. HENLEY
PELARGONIUM SPECIALIST

1510 South Walnut Street

Hartford City, Indiana

See advertisements in the trade papers for latest prices.

6 of one variety at dozen rate
25 of one variety at 100 rate
250 of one variety at 1000 rate

NO PACKING CHARGE

For Shipment in Neponset Paper Pots Add;
2 inch \$.85 per 100
3 inch .95 per 100
4 inch 1.35 per 100

PELARGONIUMS

Pelargoniums are a favorite for April, May and June sales. This colorful plant is available in many colors and varieties.

For large plants for Easter, Mothers' Day, and Memorial Day sales, we recommend purchasing two inch plants during the previous spring or early summer. Pelargoniums grow much faster than geraniums after they are established in pots, but make fewer cuttings, and are more difficult to root.

In the spring, put three 3 inch plants in a 6 inch three-quarter pot to make a large symmetrical plant. The 2 inch and 4 inch sizes can be used in the same manner. This method will save express on larger plants. We recommend this method especially for florists who cannot give time and space in the greenhouse for several months prior to sale.

The 30 varieties listed below have been selected by us during the past 35 years as the better varieties in each color range.

AZALEA: Rosy red. Free bloomer and very large flowers and clusters. Two upper petals darker with blotches, lower petals lighter colored. Strong grower and very popular.

BEVERLY HILLS: Amaranth pink. Similar to German Glory with slightly larger flower. Early bloomer and good grower.

~~**DIENER'S GIANT:**~~ Deep pink and rich color. Large flower. Excellent variety.

EASTER GREETING: Flowers a bright red, each petal marked with a large black blotch. Variety remarkable because of its long blooming season, beginning in March.

EDITH CAVELL: Striking color, white with maroon eyes. Large flower. Free early bloomer.

EDITH NORTH: Color salmon pink, shaded deeper on upper petals, blotches dark brown. It is a very vigorous grower, holding its trusses of flowers well above the foliage.

~~**FAISS' TRIUMPH:**~~ Light rose pink with white throat. Extra large crimped flowers and compact grower. Beautiful color and very early, beginning to bloom in March.

GARDENER'S JOY: White with blotches of deep brown. Large clusters of flowers and beautiful foliage. Same as "Mother".

GERMAN GLORY: Large clusters of amaranth pink flowers. Robust growth and makes a splendidly shaped plant.

GIANT VENUS: Salmon. Early blooming. Similar to Swabian Maid but richer color and larger flowers.

GROSSMAMA FISCHER: Rich clear salmon color. Large ruffled flowers with dark blotches. Vigorous upright grower. Early bloomer. Excellent variety.

KARMINKOENIGIN: Cerise or carmine red with dark blotches. Dwarf compact habit with heavy foliage. Blooms large and slightly ruffled. Excellent early variety.

LAVENDER QUEEN: Beautiful lavender color with large head of bloom. Long flowering period. Probably most popular lavender.

LOIS MACKAY: Tyrian pink. Small flower and splendid grower.

LUCY BECKER: Sport of Easter Greeting and is like it in everything but color, which is a pleasing rosy pink. A very free bloomer and a grand variety.

MACKAY NO. 2: Dark salmon color, similar to Edith North but slightly larger florets. Very good.

MACKAY NO. 10: White tinged with pink. One of the best white varieties.

MACKAY NO. 12: Light lavender with reddish blotches on two upper petals. Good strong growing variety.

MACKENSEN: Color of flower a fiery rose pink with immense clusters and very pure color without blotches. Upright grower and a very beautiful early blooming variety.

MARIE VOGEL: Red, shaded with salmon, with dark blotches on upper petals. Upright grower. Flowers very large, slightly waved. Free bloomer. Long period of bloom and very early. Most popular red variety.

MRS. F. BACHLER: Deep rose-red. Similar to Easter Greeting except better shape and darker, richer color. Makes quick, strong growth.

MRS. LAYAL: True pansy pelargonium. Coloring is white, dark purple, black, etc. Begins blooming early in March. One of the best early varieties.

MRS. MARY BARD: Pure white with light pink veinings. Compact grower.

(over)

ORCHID EDITH NORTH: Orchid pink sport of Edith North. Darker blotches on the two upper petals. Strong, upright grower and an early bloomer.

PINK VOGEL: Sport of Marie Vogel. Clear pink, with dark blotches on upper petals. Flowering and growing habit similar to Marie Vogel.

RUTH W. MCAFEE: Beautiful salmon color. Large flowers. Early with a very long period of bloom.

SANTA MONICA: Light rose pink with carmine blotches. Very large flowers. Early blooming variety.

SALMON SPRINGTIME: Sport of Springtime. Color is a beautiful salmon rose pink, much darker than its parent. Foliage and growth are very similar but has a much more striking color. Excellent early blooming variety.

SPRINGTIME: Flowers daintily ruffled. Distinctive bright pink color with throat of the flower almost pure white. Very long period of bloom, beginning in April.

SWABIAN MAID: Fine sport of Easter Greeting with salmon flowers of large size, strikingly set off by black blotches at the base of each petal. Early blooming variety.

The 21 varieties listed below are newer varieties which have been developed within the past few years. Many of them are superior to the standard varieties. Note the "new" colors including the darker shades, pale lilac, orange, shell pink, raspberry-rose, salmons and tri-color varieties. All varieties are large flowered.

AMANDA: Reddish orange to scarlet with white center. Dark blotches on upper petals.

BALLERINA: Soft shell pink; all petals are ruffled. Large flowers. Very free flowering. Best soft pink variety.

ERNEST BRUNTON: Camellia red with large crimson blotches on petals.

JAMES WELDON: Upper petals dark bronze shading to light crimson on edge; lower petals strawberry pink with small blotches.

JESSIE JARRETT: Dark violet, rose and maroon. Valuable addition to dark colored pelargoniums.

JOAN FONTAINE: Deep velvet violet, red and black. Compact growth habit.

JOHN WINTERMUTE: Deep raspberry-rose color overlaid with maroon red and dark veinings. Overlapping fully ruffled petals gives appearance of doubleness. Highly recommended.

LUCY ANN LESLIE: (same as Lady Leslie). Light rose pink with velvety crimson blotch and dark veins on upper petals. Large ruffled petals.

LOIS EDNA COX: Salmon pink with tiny blotches.

LOUISE SANBORN: Bright scarlet red. Dark blotches and red veins on petals.

LOWELL: Vivid scarlet red with black blotches on all petals.

MARTHA DUBOIS: Brilliant salmon shading to rose in center of petals. Darker blotches.

MARIE ROBER: Magenta purple to black. Strong upright grower with large flowers. The best "black" variety.

MARY ELIZABETH: Beautiful soft salmon rose, lighter towards center, top two petals barely marked near base. Strong, upright growth, free blooming. Very fine.

MRS. GARY COOPER: Delicate salmon with red markings. Compact grower.

PEACH BLOW: Strawberry peach with pale pink, almost white edge. Dark blotch at base of each petal. Medium bushy growth.

RHAPSODY: Tri-color effect with lower petals salmon pink, tinted orange; two top petals solid velvety crimson-black. All petals waved. Large flowers.

SALMON SPLENDOR: Salmon, with apricot undertone. Bushy growth, free flowering. Large round flowers with petal margins waved. An excellent salmon variety.

SANTA CRUZ: Light pink sport of Ruth W. McAfee. Compact grower.

STARDUST: Palest lilac. Very large flowers with ruffled petals. Free flowering. Bushy growth. Best lilac variety ever developed.

VIDA BURKE: Rosy pink. Stocky grower with ruffled petals. Excellent variety.

R. M. HENLEY, FLORIST

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